



2027 Sponsorship Opportunities

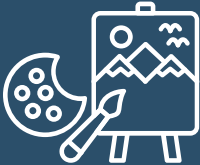
2025 PeaceFest



1,500
attendees



31 art & service
stations



4 community
art projects



11
bands



15 artisan &
food vendors

PEACEFEST

What

PeaceFest is a FREE one day family-friendly music, arts and service festival to unite our community, spark joy and infuse more positivity into the world.

This second annual event will feature youth music performances, interactive service and art stations hosted by Kindness Certified Companies, nonprofit partners, artists and vendors, collaborative community art, and the PeaceFest Band Jam competition.

When

Saturday, May 15, 2027

1-3 Mile Fun Run: 9:30AM – 12:00PM

PeaceFest: 12:00PM – 4:00PM

Who

All ages
are welcome!

Where

Sage Creek High School
Carlsbad, California

Why Sponsor PeaceFest?

- Showcase your brand to a diverse, family-oriented, community-focused audience with promotional materials distributed to all Carlsbad Unified School District families.
- Align your brand with values of kindness, community and positivity.
- Receive extensive promotional exposure through digital, print, and on-site branding.
- Support youth and our local community.

Hosted by

PeaceFest is brought to you by Kids for Peace, a global nonprofit based in Carlsbad, CA. What started as a backyard club of caring kids has now grown into a global peace and kindness movement of over 21 million youth spanning 135 countries.

What to Expect in 2027



4,000+
attendees



35 art & service
stations



5 community
art projects



21 youth
performances



25 artisan &
food vendors

Sponsorship Levels

PeaceFest Presenting Sponsor: \$15,000–\$20,000

1 available

- Exclusive “Presented by” naming rights prominently displayed on all platforms
- Top-tier logo placement on all promotional materials (digital, print, and on-site signage)
- Featured in all press releases and media coverage
- Dedicated recognition on PeaceFest’s website with a clickable logo link to your website
- Highlighted in pre-event social media campaigns and recognition during the event
- Logo featured on the PeaceFest event shirt (available for on-site order)
- Opportunity for a representative to deliver a message on stage
- On-site booth space for brand activation and audience engagement
- Special acknowledgment from the Executive Director during the live event
- Employee volunteer opportunities
- Option to be the presenting sponsor of the PeaceFest Fun Run

PeaceFest Entertainment Sponsor: \$10,000

1 available

- Exclusive recognition as the official entertainment sponsor of PeaceFest
- Prominent logo placement on stage backdrop and all promotional materials
- Logo featured in the event program and on PeaceFest’s website with a direct link to your site
- Dedicated social media recognition pre-event and during the festival
- Logo featured on the PeaceFest event shirt (available for on-site order)
- On-site booth space for brand activation and audience engagement
- Special acknowledgment by event hosts during main performances
- Employee volunteer opportunities

PeaceFest Band Jam Sponsor: \$5,000

1 available

- Exclusive sponsor of the grand prize for the teen and tween PeaceFest Band Jam winner
- Prominent logo placement on all digital and print promotional materials
- Recognition during the event, including special mentions during the band performances
- Logo featured on the PeaceFest event shirt (available for on-site order)
- Opportunity to present the prize to the winning band on stage
- On-site booth space for brand activation and audience engagement
- Option to provide branded giveaways to competing bands and attendees
- Employee volunteer opportunities

PeaceFest Stage Sponsor: \$4,000

1 available

- Exclusive sponsor of the PeaceFest Stage, where all live music, performances, and keynote moments take place
- Prominent logo placement on the Main Stage banner and stage signage
- Logo featured on all digital and print promotional materials
- Logo featured on the PeaceFest event shirt (available for on-site order)
- On-site booth space for brand activation and audience engagement
- Option to provide branded giveaways for performers and attendees
- Recognition on the PeaceFest website and social media as the official PeaceFest Stage Sponsor

Sponsorship Levels Cont'd

PeaceFest Zen Den Sponsor: \$3,500

1 available

- Exclusive recognition as the official sponsor of the zen den featuring yoga, sound healing, guided meditation, breath-work and mindfulness activities
- Premium logo placement on digital, print, and on-site tent signage
- Dedicated branding inside the tent, ensuring maximum visibility to guests
- Logo featured on the PeaceFest event shirt (available for on-site order)
- Opportunity to host guided activities
- Recognition during the event, including special mentions from the main stage
- Dedicated social media recognition pre-event and during the festival
- Option to provide branded giveaways or promotional materials inside the zen den
- Zen den tent provided by Kids for Peace

PeaceFest Arts & Crafts Sponsor: \$3,000

sold out

- Exclusive branding in the vibrant Arts & Crafts area, with signage and promotional materials
- Logo prominently displayed on all digital and print promotional materials
- Recognition during the event, including shout-outs by event hosts
- Logo featured on the PEACEFEST event shirt (available for on-site order)
- Opportunity to provide branded art supplies or creative giveaways to attendees
- Option to host an interactive craft activity featuring your brand

PeaceFest Community Sponsor: \$1,000

20 available

- Recognition as a community supporter of PeaceFest
- Logo placement on all digital and print promotional materials
- Inclusion in the event program and on PeaceFest's website
- Logo featured on the PeaceFest event shirt (available for on-site order)
- Recognition during the event, including special on-stage shout-outs
- Opportunity to provide branded giveaways or promotional materials to attendees

PeaceFest Artisan & Food Vendor: \$250

25 available

- Sell your unique products/ culinary creations directly to a diverse, supportive audience.
- Showcase your creativity and craftsmanship at a family-friendly festival.
- Benefit from PeaceFest's extensive promotion and foot traffic.

Vendor Benefits:

- Your business name featured in our event program and website
- Logo featured on the PeaceFest event shirt (available for on-site order)
- Opportunity to participate in on-site demonstrations or creative workshops
- Social media spotlight highlighting our amazing vendors



PeaceFest Fun Run

Saturday, May 15th | 9:30AM-12:00PM | Location: Sage Creek High School

The PeaceFest 1-3 Mile Fun Run is a one-of-a-kind community experience where participants race through a series of "Peace Pledge Pit Stops" - interactive challenges and activities inspired by the Kids for Peace Peace Pledge. Each pit stop invites participants of all ages and abilities to complete a kindness-themed physical challenge, making it a truly unique and heart-filled event for the whole family.

PeaceFest Fun Run Presenting Sponsor: \$5,000

1 available

- Exclusive "Presented by" naming rights prominently displayed on all platforms
- Company name and logo featured at all "Peace Pledge Pit Stops"
- Logo on fun run promotional materials, signage, and participant communications
- Featured on Kids for Peace social media before, during, and after the event
- Company logo on the PeaceFest event website
- Recognition in event-day announcements
- Complimentary table/activation space along the fun run route
- Logo on PeaceFest Fun Run t-shirt (available for on-site order)
- Employee volunteer opportunities

The Peace Pledge Pit Stop Sponsor: \$2,000

6 available

- One designated "Peace Pledge Pit Stop" run by your company or our volunteers
- Company name and logo featured at your designated "Peace Pledge Pit Stop"
- Logo on fun run promotional materials, signage, and participant communications
- Featured on Kids for Peace social media before, during, and after the event
- Company logo on the PeaceFest event website
- Recognition in event-day announcements
- Logo on PeaceFest Fun Run t-shirt (available for on-site order)



For more information or questions, please contact:

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KidsForPeaceGlobal.Org/Peacefest