



# The Great Kindness Challenge

## Kindness Unites Paperchain

You are invited to help us set a new Guinness World Record by creating a 110+ mile inspirational paperchain. We're collecting 2+ million links of recycled/reused paper each with a message of love & hope for the world. Once the Guinness World Record is set, we will distribute sections of the paperchain to hospitals, senior centers, libraries and more as a beautiful reminder that kindness unites us all!

### How Do We Create *Love Links* And Assemble The Paperchain?

It's simple! Here are step by step instructions:

**1. Gather Recycled/Reused Paper** – The weight of the paper should be thin enough to easily bend and thick enough to create a sturdy link in the paperchain. Suggested materials: cereal/food boxes, craft paper scraps, brown paper shopping bags, manila folders, etc.



**2. Measure & Cut Links** – Each link must be between 11-18" long and 1.5" wide (about the width of a standard ruler).



**3. Decorate Love Links with Messages of Love & Hope** – Get as creative as you'd like with markers, paint, crayons, pencils, etc. but designs don't need to be elaborate. The more *Love Links* you can create the better!



**4. Assemble the Paperchain** – If you are local to Carlsbad, CA you may drop off your chain or bring to the GWR measuring event **on World Kindness Day, 11/15/21**. Use 1 staple to attach each link. Allow for approximately 1" overlap when connecting each link. *If you are not local and need to ship flat links, you may skip this step.*



**5. Deliver or Ship Your Links** – For anyone participating in the San Diego vicinity, please hold on to your paperchain and bring it to the GWR measuring event on 11/15/21 (details to come). If you are creating flat *Love Links*, you may mail them to, or drop them off at, the Kids for Peace HQ (1302 Pine Ave, Carlsbad, CA 92008) **by 10/15/21**. If delivering in person, please text Jill at 760.846.0608 to arrange a drop-off time.