



The Great Kindness Challenge

Kindness Unites Paperchain

Your school and students are invited to help us set a new Guinness World Record by creating a 110+ mile inspirational paperchain. We're collecting 2+ million links of recycled/reused paper each with a message of love & hope for the world. Once the Guinness World Record is set, we will distribute sections of the paperchain to hospitals, senior centers, libraries and more as a beautiful reminder that kindness unites us all!

How Can My School Participate?

Schools are invited to [sign up](https://www.kidsforpeaceglobal.org/linkedbylove) (at KidsForPeaceGlobal.org/LinkedByLove) and commit to creating either a ¼ mile, ½ mile or 1 mile of assembled paperchain. Or, create as many flat *Love Links* as possible.

[Kindness Unites Paperchain - School Sign Up](#)

How Many *Love Links* Per Student Should We Create?

Your students can be part of this unifying campaign by creating on average anywhere between 10 - 50 *Love Links* per student. Easy peasy!

The below table will help you calculate approximately how many links per student you will need to create in order to assemble a ¼ mile, ½ mile or 1 mile paperchain. Simply divide the amount of paper links by the number of students at your school.

PAPERCHAIN SPECS (approx.)		
1 MILE	1/2 MILE	1/4 MILE
1 mile = 5,280 feet = 21,120 paper links	half mile = 2,640 feet = 10,560 paper links	quarter mile = 1,320 feet = 5,280 paper links
School of 500 students: each student makes 43 links	School of 500 students: each student makes 22 links	School of 500 students: each student makes 11 links

How Can We Implement The Project?

This is a fun and meaningful way to start the school year in a positive light. Some younger grade teachers use the project as an opportunity to practice writing skills (through the writing of uplifting words and messages). It can also be a math exercise through the measuring of the *Love Links* and the assembled paperchain. Not to mention, it's a fun art project using recycled materials! Students can create *Love Links* in the classroom, during recess or through a home assignment/project.

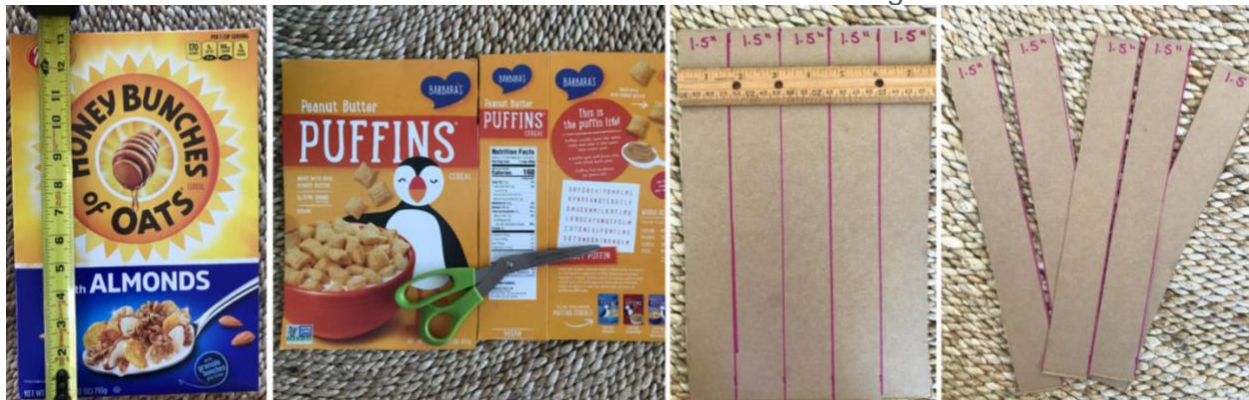
How Do We Create *Love Links* And Assemble The Paperchain?

It's simple! Here are the step by step instructions:

1. Gather Recycled/Reused Paper – The weight of the paper should be thin enough to easily bend and thick enough to create a sturdy link in the paperchain. Suggested materials: cereal/food boxes, craft paper scraps, brown paper shopping bags. Here is a quick video of [how to easily create Love Links from a paper bag](https://www.youtube.com/watch?v=vcv0WochN9c): <https://www.youtube.com/watch?v=vcv0WochN9c>



2. Measure & Cut Links – Each link must be between 11–18 inches long and 1.5 inches wide.



3. Decorate Love Links with Messages of Love & Hope – Students may get as creative as they'd like with markers, paint, crayons, pencils, etc., but the designs do not need to be elaborate. The more *Love Links* they can create the better!



4. Assemble the Paperchain – Use 1 staple to attach each link. Allow for an approximate 1-inch overlap when connecting each link.



5. Measure the Paperchain – Stretch out the paperchain and measure it from one end to the other. You may use your school’s track and field to lay the paperchain for easy measuring. You can also use 2 dowels set up 30 feet apart, wrap the chain between the dowels 22 times to create 1/8 of a mile. You might consider creating more *Love Links* to ensure your paperchain meets the length you signed up for (either ¼, ½ or 1 mile long).



6. Complete the Quick [School Certification Form](https://www.kidsforpeace.org/linkedbylove) (download at [KidsForPeaceGlobal.org/LinkedByLove](https://www.kidsforpeace.org/linkedbylove))
7. Deliver Your Links & Certification Form (please see below)

Where Do We Deliver The Assembled Paperchain Or Flat *Love Links*?

For all participating schools in the San Diego vicinity, please hold on to your paperchain and bring them to the official Guinness World Record measuring event **on World Kindness Day, 11/15/21**. The event will be held in Carlsbad, CA – details to come!

If you are creating flat *Love Links*, you may mail them to, or drop them off at, the Kids for Peace HQ (1302 Pine Ave, Carlsbad, CA 92008) **by 10/15/21**. If delivering in person, please text Jill at 760.846.0608 to arrange a drop-off time.

All Participating Schools Will Be Acknowledged In The Following Ways:

1. A special certificate to share with your school families
2. A social media post "My school has helped set a Guinness World Record" to share with your school network
3. School name listed:
 - in the GKC celebration video
 - on the GKC website
 - in a special celebration newsletter