Vision: Our vision is a safe and peaceful world where all people respect and care for each other and our planet. Kids for Peace serves as a model and inspiration for creating this reality with children leading the way, not only for today, but for generations to come.

Motto: KINDNESS MATTERS

PROGRAMS
The Peace Pledge Program
The Peace Pledge program is implemented by our chapters around the world. Kids meet regularly to put the words of our Peace Pledge into action in ways that are culturally relevant and personally meaningful.

The Great Kindness Challenge
The Great Kindness Challenge is a positive and uplifting program that creates a culture of kindness in schools, communities and the world. Using a kindness checklist, schools and families are challenged to complete as many acts of kindness as possible. The Family Edition is year-round. The School Edition is an annual one week challenge during the last week of January.