



# Kids for Peace

Uplifting Our World Through Love and Action

## TURN YOUR KEY – BE IDLE FREE CAMPAIGN SCHEDULE & RESPONSIBILITIES

### STEP 1: SEPT 2022

- Distribute a link to a [pre-campaign survey](#) to parents and students

### STEP 2: OCT 2022

- **Early October:** Provide a brief classroom training on Idling – what it is, why we should avoid it and campaign steps (schools could host a guest speaker or [play this video from EPA](#); and/or this [video from I Turn It Off](#); [EPA Power Point](#))
- Determine your school pick-up areas for observation
- **Mid October:** For 4 days, 15-20 minutes before dismissal, 5-7 students per pick-up area (and 1 supervisor/area if needed) conduct a study of initial, unobtrusive data collection per day
  - Vehicles are timed for how long they idle
  - Fuel consumption and CO2 emissions are calculated based on the data collected
  - Air quality monitors are used to collect digital air quality readings
  - Each student group uses [this form](#) for data collection
  - Teachers tally information from data collection forms and input [here](#) (instructions for tallying on 2nd tab of the data collection form)

### STEP 3: NOV 2022

- School announces idle-free campaign in newsletter/website/social media
- OPTIONAL: School adopts/implements an Idle-Free School Policy/Procedure
- Students create and display signs (Young Lungs at Work, Turn Your Key, Be Idle-Free, etc.)
- Idle-Free Driver's Pledge is distributed to school families

### STEP 4: FEB 2023

- **Driver Contact Event** – for 2 days, students approach cars with signs and a memorized script – thanking them for not idling and/or explain the benefits of avoiding idling, asking parents to share the message (to make this easier, we will create a QR Code for parents to scan that students may include on their posters)

### STEP 5: APR 2023

- As done in Oct/Nov, students conduct a study of final unobtrusive data collection for 4 days using fuel/emissions calculations as well as air quality monitor readings
- “Before” and “After” results are compared to determine the impact



Source: [idlefreecalifornia.org](http://idlefreecalifornia.org)