



# Kids for Peace

Uplifting Our World Through Love and Action

Kids for Peace is building a worldwide community of kind, compassionate and empowered young people.



**Vision:** Our vision is a safe and peaceful world where all people respect and care for each other and our planet. Kids for Peace serves as a model and inspiration for creating this reality with children leading the way, not only for today, but for generations to come.

**Motto:** KINDNESS MATTERS

### SIGNATURE PROGRAMS:

#### The Peace Pledge Program

The Peace Pledge program is implemented by our chapters around the world. Kids meet regularly to put the words of our Peace Pledge into action in ways that are culturally relevant and personally meaningful.

#### The Great Kindness Challenge

The Great Kindness Challenge is a positive and uplifting program that creates a culture of kindness in schools, communities and the world. Using a kindness checklist, schools and families are challenged to complete as many acts of kindness as possible.

### OTHER PROGRAMS:

**Global Friends, Community Builders, Care for Our Earth**

Over  
19 million  
youth



19,367,024

2 schools,  
3 playgrounds &  
1 health clinic built



6

Over  
121  
countries



121

82  
chapters  
worldwide



82

Over 15,000  
Peaceful Pen  
Pals connected



15,482

Over 10,000  
Peace Packs  
hand-delivered



11,983