



Kids for Peace

Uplifting Our World Through Love and Action

TURN YOUR KEY – BE IDLE FREE CAMPAIGN SCHEDULE & RESPONSIBILITIES

This schedule is flexible and adaptable for any school calendar.

STEP 1: SEPTEMBER

- Distribute links to a pre-campaign survey for [parents](#) and [students](#)

STEP 2: OCTOBER

- Early October: Provide a brief classroom training on Idling – what it is, why we should avoid it (schools could host a guest speaker or [play this video from EPA](#); and/or this [video from I Turn It Off](#); or go through this [EPA Power Point](#))
- OPTIONAL: Mid October, for 4 days, 15-20 minutes before dismissal, 5-7 students per pick-up area (and 1 supervisor/area if needed) conduct a study of initial, unobtrusive data collection per day
 - Vehicles are timed for how long they idle
 - [Fuel consumption](#) and [CO2 emissions](#) are calculated based on the data collected
 - Each student group collects data (you may use [this form](#))
 - Teachers tally information from data collection forms and input [here](#) (instructions for tallying on 2nd tab of the data collection form provided)

STEP 3: NOVEMBER

- School announces idle-free campaign in newsletter/website/social media
- OPTIONAL: School adopts/implements an Idle-Free School Policy/Procedure
- Students create and display signs (Young Lungs at Work, Turn Your Key, Be Idle-Free, etc.)
- [Idle-Free Driver's Pledge](#) is distributed to school families

STEP 4: FEBRUARY

- OPTIONAL: Driver Contact Event – for 2 days, students approach cars with signs and a memorized script – thanking them for not idling and/or explain the benefits of avoiding idling, asking parents to share the message (to make this easier, this [QR Code](#) may be printed so that students may include it on their posters for parents to scan)

STEP 5: APRIL

- OPTIONAL: Mid April: For 4 days, 10-15 minutes before dismissal, 5-7 students per pick-up area (and 1 supervisor/area if needed) conduct a study of final data collection per day (see instructions above under October)
- Distribute links to a post-campaign survey for [parents](#) and [students](#)
- “Before” and “After” results are compared to determine the impact

