



**Kids for Peace**  
is rolling out the red carpet for  
our 2024 Peace Hero

# **GIANCARLO ESPOSITO**

A long-time supporter of Kids for Peace and a four-time Emmy-nominated actor best known for roles in *Breaking Bad*, *Better Call Saul* and *Mandalorian*.

**Saturday, March 9, 2024**

**5:00pm - 10:00pm**

**Omni La Costa  
Resort & Spa  
Carlsbad, California**



# **Peace Hero Gala**

## **Sponsorship Opportunities**



# PAST PEACE HERO EVENTS

We are thrilled to host the 2024 Peace Hero Gala honoring Giancarlo Esposito, the inspirational role model chosen by Kids for Peace youth around the world.

We will come together to celebrate not only our esteemed Peace Hero but also our sponsors, donors, volunteers and program participants!

This year's gala is going to be fun and impactful as we aim to raise \$250,000 to support our important programs.

The night will be full of heartfelt moments, great food, drinks, impact stories and jubilant dancing! We hope you will support us and join this magical event.



President Ellen Johnson Sirleaf (2019)



Jane Goodall (2010)



Rob Machado (2008)



Stedman Graham (2016)



Ben Harper (2014)



- Sponsor Liberia Health Clinic: \$250
- Sponsor a Kids for Peace Book: \$10
- Sponsor Rafiki America: \$75
- Sponsor a school: \$25
- Sponsor "You are Loved" Backpacks: \$5



Susan Sarandon (2015)



Tony Hawk (2009)



Jason Mraz (2017)

## **Presenting Sponsor** \$25,000

**(1 available)**

- Most prominent name & company logo on event collateral: website page, social media posts, email newsletters, signage, and printed event program
- Logo included in the event invitation (electronic & printed)
- Logo featured on event step and repeat
- Logo featured on the event screen during the event slideshow
- Logo featured in the new KfP impact video
- Sponsorship recognition from the Executive Director during the live event
- 1 VIP table of ten (value: \$1,500)
- 2 VIP seats at Giancarlo Esposito's table (value: \$1,000)

## **Welcome Sponsor** \$15,000

**(2 available)**

- Company logo on every bar at the event
- Company logo on cocktail napkins
- Prominent name & company logo on the event website, social media, email newsletters, event signage and printed program
- Sponsorship recognition from the Executive Director during the live event
- Recognition on the event screen during the event slideshow
- Logo featured in the KfP impact video
- 1 VIP table for 10 (value: \$1,500)
- 2 VIP seats at Giancarlo Esposito's table (value: \$1,000)

## **Photo Booth Sponsor** \$7,500

**(2 available)**

- Company logo on the event photo booth
- Prominent name & company logo on the event website, social media, email newsletters, event signage and printed program
- Recognition on the event screen during the event slideshow
- Sponsorship recognition from the Executive Director during the live event
- Logo featured in the KfP impact video
- 1 VIP table for 10 (value: \$1,500)

## **Paddle Sponsor (2 available) \$5,000**

- Company logo on every attendee's paddle for the live auction
- Name & company logo on event website, social media, email newsletters, event signage and printed program
- Recognition on event screen during the event slideshow
- Sponsorship recognition from the Executive Director during the live event
- Logo featured in the KFP impact video
- 4 tickets to attend the gala (value: \$600)

## **Centerpiece Sponsor (2 available) \$5,000**

- Company logo prominently displayed with every table's centerpiece
- Name & company logo on event website, social media, email newsletters, event signage and printed program
- Recognition on event screen during the event slideshow
- Sponsorship recognition from the Executive Director during the live event
- Logo featured in the KFP impact video
- 4 tickets to attend the gala (value: \$600)

## **Wine Sponsor (2 available) \$5,000**

- Company logo prominently displayed on a thank you card in the center of the dinner tables
- Name & company logo on event website, social media, email newsletters, event signage and printed program
- Recognition on event screen during the event slideshow
- Sponsorship recognition from the Executive Director during the live event
- Logo featured in the KFP impact video
- 4 tickets to attend the gala (value: \$600)

## **Party Favor Sponsor (2 available) \$5,000**

- Company logo included with the party favor gift for every guest
- Name & company logo on event website, social media, email newsletters, event signage and printed program
- Recognition on event screen during the event slideshow
- Sponsorship recognition from the Executive Director during the live event
- Logo featured in the KFP impact video
- 4 tickets to attend the gala (value: \$600)

## **Red Carpet Sponsor (2 available) \$3,000**

- Company logo recognized at the entrance and exit of the red carpet
- Name & company logo on event website, social media, email newsletters, event signage and printed program
- Recognition on event screen during the event slideshow

## **Entertainment Sponsor (4 available) \$3,000**

- Sponsorship recognition from the Executive Director during the live event
- Name & company logo on event website, social media, email newsletters, event signage and printed program
- Recognition on event screen during the event slideshow

## **KFP Impact Video Sponsor (4 available) \$1,500**

- Special sponsorship recognition from the Executive Director during the live event
- Name & company logo on event website, social media, email newsletters, event signage and printed program
- Logo featured in the KFP impact video

## **Table Sponsor (10 available) \$1,250**

**Early Bird Price: \$1,250**  
**After 01/01/2024: \$1,500**

- Name & company logo on event website, social media, email newsletters, event signage and printed program
- Recognition on event screen during the event slideshow
- Table for 10 (value: \$1,500)

**Secure Your Sponsorship Today**

[KidsForPeaceGlobal.Org/PeaceHero2024](https://KidsForPeaceGlobal.Org/PeaceHero2024)

**For more information or questions, please contact Jill McManigal at [jill@kidsforpeaceglobal.org](mailto:jill@kidsforpeaceglobal.org) or call 760.730.3320.**